Anil Sutar
Sr. UX Product Architect

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I'm **Certified Usability Analyst** (HFI, Mumbai) with over 19 years of experience in designing **scalable AI-powered and data-heavy SaaS platforms** for web, desktop and mobile applications and specialized in the areas of **UX design, Visual design** and **Interaction** design and known for architecting intuitive experiences for **analytics, forecasting, and workflow automation**, and for partnering closely with product and engineering teams to align **AI capabilities** with real user and business needs.

Beyond sales and enterprise solutions, my experience spans multiple domains, including security, telecom, e-commerce, automotive, healthcare and hospital systems, banking, and finance.

EDUCATION

B.E. Mechanical Engineering
VIT, UNIVERSITY OF PUNE
2000

CUA Certified Usability Analyst
HUMAN FACTORS INTERNATIONAL, MUMBAI
2011

DACA Diploma in Advanced Computer Arts
NATIONAL MULTIMEDIA RESOURCE CENTER, PUNE
2002

EXPERIENCE

Aviso Software India, Pune — *Sr. UX Product Architect*
April 2023 – Present

- I am responsible for shaping seamless, intuitive, and data-driven user experiences across **Aviso's AI-powered revenue intelligence platform**. I collaborate closely with product managers, engineers, and data scientists to design scalable, user-centric solutions that empower sales teams and drive business growth.
- Define and implement **UX architecture principles** that align with **Aviso's AI-driven workflow automation and revenue intelligence solutions.**
- Establish and maintain a **design system** that ensures consistency and scalability across products.
- Leverage **AI-powered insights** to enhance usability, accessibility, and predictive UX patterns.
- Design **high-fidelity wireframes, interactive prototypes, and information architecture** for AI-driven dashboards, predictive analytics, and workflow automation.
- Lead UX/UI efforts for complex features, such as **deal inspection, sales forecasting, AI-driven risk alerts, and pipeline analytics.**
- Guide and mentor **UX designers** and advocate for **best-in-class user experience** within the organization.
- Ensure seamless user experiences for both **web and mobile** platforms.
- Implement an iterative design process to continuously enhance UX based on **user feedback, heatmaps, and AI-driven behavioral analysis.**

Zymr, Pune — *UX Architect*
July 2021 – March 2023

- UX research, user interviews, empathy mapping, user journey, competitive audit, designing wireframes, mock ups with design thinking approach.
- Persuading customers, developers and managers to adapt UX best practices and consult them for delivering better products in terms of UX.
- Responsible for leading design teams, training/ mentoring a team via conducting Knowledge Management Sessions.
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SKILLS

Methods and Deliverables

- AI Enhanced User Research
- AI-Assisted Prototyping Wireframing
- AI-Driven Wireframing
- AI-Supported Usability Testing
- AI-Powered User Interviews
- Generative Visual Design
- AI-Guided Interaction Design
- Automated User Flows
- AI-Assisted Animation
- Generative Concept Sketches

TOOLS

- **Figma**
- Axure
- Sketch
- Balsamic
- Adobe Photoshop
- HTML/CSS
- Adobe xd
- Illustrator
- Corel draw
- Flash
- 3D Studio max
- After Effects

SOFT SKILLS

- AI-Enhanced Problem Solving & Design Thinking
- Leadership & Mentoring in Hybrid/AI Teams
- Conflict Resolution & AI Supported Insights
- Clear & Impactful Communication
- Collaborative & Cross-Functional Team Player
- Creative & Generative Thinking
- Fast Learner & Adaptable to AI Tools

eQ Technologic, Pune — *Sr. UI UX Designer*
Mar 2015 – May 2021

I am responsible for designing high-quality user interfaces and visual designs – **from concept to launch.**
- Designed high-quality user interfaces and interaction patterns for enterprise applications, from concept to launch.
- Defined user flows, wireframes, prototypes, and reusable UI patterns to improve usability and scalability.
- Established and enforced UI consistency and design standards across multiple products through style guides and shared components.
- Improved product usability by actively incorporating user feedback and validation throughout the design process.
- Partnered with cross-functional teams to ensure seamless execution from design to development.

A2O Mobile Software India, Pune — *UX Engineer*
July 2012 – Feb 2015

A2O Mobile is a US start-up company with a vision to deliver innovative, consumer-centric software applications for sales people.
I focused on designing an app called **Dealwall.** This process required designing of **user flows,** conducting usability testing, low/high fidelity wireframes, interactive prototypes.

Spring Computing, Pune — *UX Lead*
Feb 2012 – July 2012

In my tenure here, I have worked on various mobile applications. My Main tasks were to understand the business and user requirements and develop user flows, interaction models, user interface design, graphic designs, page layouts, color palettes and design patterns, wireframes, prototypes, polished visual designs, site maps and navigation schemas for web and mobile platforms like Android, iPhone, iPad, windows phone, blackberry etc.

Persistent Systems Ltd, Pune — *Team Lead (UI UX)*
May 2008 – Dec 2011

I designed User Interfaces (web, desktop & mobile) for different domains like community, social, Information, corporate, e-commerce applications etc.
- Designed web, desktop, and mobile user interfaces across enterprise, community, and e-commerce applications.
- Defined interaction patterns, navigation schemes, iconography, and visual standards.
- Created wireframes, UI specifications, and HTML/CSS templates, supporting development and integration.
- Contributed to UX discovery by translating business and user requirements into usable design solutions.

Tech Mahindra Ltd, Pune — Sr. Graphic Designer
Sep 2006 – May 2008

Worked with iPV (Interactive Process Visualization) team of Business Process management (BPM), a Tech Mahindra's business unit.
- Responsible for end-to-end implementation of interactive presentations of the flow diagrams using visual design principles. The clients included British Telecom, Vodafone, Openreach and Orange etc.
- Create a design process to develop an interactive demo starting from requirements gathering, develop functional prototypes, develop visual style guidelines according to the brand, design the layouts, screen elements, different graphics (icon, data & content, navigation & control, layout graphics), decide on font styles & treatments, color combinations.
- Design of company and client newsletters, brochures, advertisements, flyers, business cards, branding strategy etc.

ATMT India, Pune — Sr. Web/Graphic Designer
May 2006 – Sep 2006

ATMT India is a website design and development unit of ATMT group which is situated in UK. ATMT has a variety of hardware products like MP3 players, external storage device, digital video camera etc.
- My area of work included design & development of web site templates, visual identities for web applications. Logo designing, flash presentation.
- Produced highly effective graphic designs for advertising of ATMT products in newspapers and magazines including logos, brochures, catalogs, business cards, letterheads etc for printing and web purpose.

Touchplate Technologies India, Pune — Web/Graphic Designer

Feb 2005 – Feb 2006

Touchplate.inc is a manufacturing company, which develops lighting control devices for residential and commercial markets.

- Designed flash interactive presentations (Demonstrations) which worked as an interactive instructional guide for novice users of touchplate products.
- Create a design process which included visual style guidelines, typography, animation sequences, storyboarding.
- Responsible for graphic support to the product development team for 3D rendering of touchplate products, icon design, animations, page layout design, interface design for LCDs.

Freelance Graphic Designer — Web/Graphic Designer

May 2003 – Dec 2004

- Worked for Cummins India Ltd in the Development of corporate e-learning flash multimedia presentations using flash and 3D Max mainly for trainee mechanical engineers.
- Design of e-cards for gabrielgreetings.com
- 3D Architectural buildings views for Architects using 3D max (Renderings)

Netcradle India Ltd, Ludhiana — Web/Graphic Designer

June 2002 – Feb 2003

Netcradle is a gaming company which designs and develops flash online eLearning games UK students aged between 4 to 10.

- Designed and developed flash online games, cartoon animations for children, Research and Development in Games concepts & Design.
- My primary focus besides designing was to involve with team members in storyboarding, conceptualizing and visualizing for flash games.