

Anil Sutar (Updated Oct 09, 2010)

Sr. Graphic/Web Designer (Pune)

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Summary

Graphic/Web designer with over 7 years of experience in Graphic & Web designing, UI design, 2D /3D animations, 3D Modeling, Interactive flash presentations using various multimedia tools with extensive professional experience.

Currently I am working with Persistent Systems Ltd, Pune as a Sr. Graphic Designer, specializing in web/Graphic designing. I work with TechPubs team to translate business and user needs into useful and usable design solutions. My involvement goes throughout the project life cycle | including, understanding the business and user needs, making the estimation proposals and conceptualizing and visualizing potential solutions.

Expertise

- Website designs, UI design, flash interactive presentations/animations.
- Logo design and corporate identity systems, branding, illustration, icons.
- High proficiency in mainstream softwares namely Flash, Photoshop, CorelDraw, Dreamweaver, Illustrator, 3D Studio Max, Director and Sound Forge.
- Able to develop effective design solutions
- Rapid Flash and HTML Prototyping

Software Skills

Web/UI/Graphic / Visual Design: Adobe Photoshop, Flash, Dreamweaver, CorelDraw, Illustrator,

Web Development: HTML, CSS, [DIV](#) based layouts, basic flash Action-scripting, Director, lingo

Other Softwares: [3D studio max](#), Sound Forge, Fireworks,

Work Experience

May2008 – Present

Persistent Systems Limited, Pune

<https://www.persistent.co.in/>

Sr. Graphic Designer (Grade 5.1)

My job responsibilities include designing of websites & User Interfaces (UI) for web applications and converting it into HTML pages, visual design of graphics & icons required in creating web/desktop based applications, Flash presentations, DIV based layouts etc.

My involvement goes throughout the project life cycle including, understanding the business and user needs, making the estimation proposals and conceptualizing and visualizing potential solutions

Sept2006 – May2008

<http://www.techmahindra.com/>

Tech Mahindra Ltd, Pune (Mahindra British Telecom)

Graphic Designer (Technical Associate)

I was involved with Interactive Process Visualization (IPV) team of Business Process Management (BPM) project. My work included designing interactive Flash Presentations for the clients like British Telecom (BT), Vodafone, Openreach etc. It involved designing layouts in Photoshop & flash using conceptualization & visual design principles.

I was also responsible for designing and development of company newsletters for internal circulation, e-Brochures, flyers and advertisements

ATMT India Solutions Pvt Ltd, Pune

Sr. Web/Graphic Designer

Area of work included design & development of web site templates, visual identities for web applications. I was responsible for creating flash presentations. Produce highly effective graphic designs for advertising of ATMT products in newspapers and magazines including logos, brochures, catalog.

Feb 2005 to Feb 2006

www.touchplate.com

Touchplate Technologies India Pvt Ltd, Pune

Web/Graphic Designer

Developed the flash animations (demonstrations/presentations) for touch plate products, Responsible for providing graphic support to the product development team like icons, animations, page design, interface design for LCDs using Flash, Photoshop.

March2003 to Dec2004

Freelance Graphic Designer

Worked for Cummins India Ltd in the Developments of corporate e-learning flash multimedia presentations using flash and 3D Max for trainee mechanical engineers, Creation of e-cards for gabrielgreetings.com, 3D Architectural building views for Architects using 3D max

June 2002 to Feb2003

[Netcradle \(India\), Ludhiana](#)

www.netcradle.com

www.saffronragesolutions.com

Graphic Designer

Designed and developed flash online games, cartoon animations for children (Research and Development in Games concepts & Design). My primary focus besides designing was to involve with graphic team members in storyboarding, conceptualization and visualization for flash games.

Education

- **Bachelor of Engineering (Mechanical)** from [University of Pune](#). (1995 -2000)
- **Diploma in Advanced computer Arts (DACA)** from [C-DAC's "National Multimedia Resource Center, Pune](#). (Sept 2000 – Mar 2001)

Won several awards in drawing and painting competitions during the curriculum, selection of my paintings for Japan and America exhibitions two times.

Interest

I have keen interest in sketching, painting, art, making thermocole articles.

Personal Statement

I have always been a hardworking, efficient & self-motivated Person, have a very positive outlook towards life & love to take up challenges that may come on my way. I shall carry this philosophy with me as my career progresses. I shall try to the best of my abilities to do my job honestly and faithfully.

Other Details

- Nationality: Indian
- Married
- Date of Birth: 1st of June 1977